

DISSEMINATION

Dissemination internal dissemination was realized in the school "Slava Raškaj". Its goal was to inform teachers and students with a project activities. At the beginning of school year the project was presented to the students aiming to motivate them for active participation. At the beginning of the school year we held a project presentation for the students and motivated them for active participation. The project was also presented to the teachers, and as a result of the presentation project team was formed and that took over the project tasks according to professional interests in order to create IO (e-guides). In order to inform on the project subjects as many students as possible-information spot has been launched, where the priority themes and activities are exchanged during the school year.



Also important activities are posted on the school web site.

The result of dissemination activities is the great desire of students to engage in project activities, and active participation in workshops visits.

The aim of the external dissemination was to inform the stakeholders in Croatia about the implementation of the project, to invite them to cooperate in order to be able to preserve our planet in the future.

The stakeholder list is based on our contacts from previous projects, including media, co-operative educational institutions (schools and kindergartens), employers and catering organizations, civil society organizations. The newsletters about the project was sent by e mail (more than 300 e mails).

The feedback from our stakeholders is very positive, specially lot of requests for cooperation.

Highlight of external dissemination is support provided by the Croatian national television. HRT (National TV) proposed to record a video material about our project, and it was broadcasted at show "Dobro jutro Hrvatska" on 18 of May 2017.

http://centar-sraskaj-zg.skole.hr/galerija_slika?news_hk=5758&news_id=928&mshow=1428#mod_news

External dissemination was also done through the organization of an info-promotional event - invited young people from the local community who were exercising together with our students in the Street Street Workout Park - and our students prepared them healthy fruity and vegetable smoothy. The community was informed about it through HRT TV shows, and the activity was also presented on the school web.



Students exercising at Street work out park. Later for everone smoothy is served.



Ekami's part in Healthy Future project is to develop digital proficiency badges including criteria for hotel, restaurant and catering field surrounding the competence in sustainable development. Digital proficiency badges, i.e. Open Badges, help the student to validate his/her acquired competence and offer game-based approach to learning the theme. Open Badges will be completed during spring 2018.



In addition to proficiency badges, Ekami's Healthy Future teacher team organized a Future workshop for their students in spring 2017, where the teachers and students together composed businesses that correspond to the needs of future working life. One of the most important viewpoints was sustainable development. As the product of the workshop, the student teams put into practice Popup - example businesses in Kotka market place. The object of the workshop was to practice for the Popup restaurant day, which is carried out within the framework of Healthy Future project in spring 2018.



The teachers in Healthy Future team along with their students participated also in a working life-originated project by organizing the Chaine des Rotisseurs banquet in autumn 2017. During the event, networks with 300 local entrepreneurs and professionals were created. In addition, first contacts were made with the regional agents, who will also be invited to dissemination events organized together by Ekami and Omnia.

Healthy Future project has increased co-operation between Omnia and Ekami. Ekami's HoReCa-field training achieved the Guild school insignias at the beginning of the semester and this was celebrated together with Omnia during the insignia-receiving ceremonies on August 9, 2017. The local press was also present.

Healthy Future project has also increased teachers' awareness on sustainable development and the effects can be seen in their everyday teaching. Hence, the knowledge is passed on to the students, increasing their understanding as well.



HTUŠ presented the project to local and regional community in Croatia. Citizens in Zadar county and whole Dalmatia had opportunity to read about the project in local newspaper and local internet portals. However, some regional newspapers are published on national level.

First public presentation of the project was held in HTUŠ in Zadar. During the European week consacrated to the skills acquired in vocational education was held in December 2016. On December 7, in school had been held the presentation of all projects in which HTUŠ participated and is currently participating within the Erasmus+ program.



On this occasion the project „Healthy Future“ was also presented. Local media Zadarski list wrote about it. Radio Zadar made an interview with students.

Thankfully to all those events, all students attending school for the last two years, had the opportunity to meet the theme of the project and were very interested about it.



During the cooking competition which was held in March 2017, local and regional media were following the competition. Zadarski list and Slobodna Dalmacija wrote about the project but also have covered the whole aim of the project. The theme of the article was sustainable development and how can our local community preserve the nature for future generations.

Local community and local government started to talk more about sustainable development in tourism and catering sector. Chamber of Trades also supported the event and the feedback from entrepreneurs was very positive.

Through our newsletter we had another opportunity to reach our local community and entrepreneurs. HTUŠ got positive feedback from local government which encouraged us to continue our work.



The internal dissemination has reached Omnia's all departments.

In this project Omnia is the project manager. Mika Heino is responsible to make sure that the project meets its objectives and Oona Haapakorpi is in charge of the professional content. At the beginning of the project Omnia made a description for Healthy food choices for a sustainable future - "Healthy future". This description can be found in Omnia's web page in the ongoing development projects section.



<https://www.omnia.fi/internationalomnia/networks-and-development-projects/ongoing-projects/healthy-food-choices>

A similar article was sent to all Omnia employees in 2016 through Omnia's internal communications newsletter (Omnia viikkotiedote).

However the first public presentation was held on 21st September 2016 in the Finnish National Agency for Education's regional event. The project was presented in Omnia for the first time at the Lakelankatu department's staff meeting in October 2016. After that the project was presented to the Lakelankatu students and we started to actively look for four students for our cooking competition which was held in Zadar on March 2017. During the cooking competition Omnia's media was following the competition and wrote a few articles.

First public event of the project was in POP UP Restaurant Day in 8th April 2017. At the event, the students set up four different restaurants. All the restaurants offered sustainable food. This project was looking for a new uber healthy food and climate choice concept, that gives consumers climate friendly meal options. During the event, networks with local entrepreneurs and professionals were created. Overall, about 1000 people attended the event.



Students behind the menu planning

During the summer The Finnish National Agency for Education's Internationalization Services organized the Summer days of vocational training, 7th and 8th June, 2017 at Hotel Kalastajatorppa in Helsinki. At the event we were able to present the Healthy Future project. About 60 people attended this national event.

http://www.cimo.fi/ohjelmat/ammattilliselle_koulutukselle/erasmusplus_ammattilliselle_koulutukselle/tilaisuuksien_materiaalit/101/0/ammattillisen_kesapaivat_kalastajatorpalla_7-8_6_2017

Healthy future presentation for VET schools and Finnish National Agency for Education.



Healthy Future project has also increased co-operation between Ekami and Omnia. Omnia's HoReCa-field training achieved the first "Kokkikilta original Espoo" Guild school insignias in 13th February 2017 and on 9th August 2017 Omnia proudly handed over "Kokkikilta Kotka-Hamina" insignia to Ekami. The local press was also present.

Are you interested to know what our future activities are? Do you want more info?

Please visit our web site: <http://www.healthyfutureproject.eu>

Facebook group: <https://www.facebook.com/Healthy.Future.Project>

This project has been funded with support from the European Commission.

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